

Census data matters to your community.

An under count in **Goodland** means our community could miss out on approximately **\$44,971.20** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT GOODLAND *(based on data from the U.S. Census Bureau)*

COMMUNITY:

Total Population (as of 2017): **4,530**

Population Change Since 2010: **+41**

Median Age: **37.2**



ECONOMY:

Median Household Income: **\$52,538**

Number of Residents (age 16+) Employed: **3,480**

Number Employed in Health Care, Social Assistance, and Educational Services: **495**

Population Working Outside of City: **25.1%**

Average Commute Time to Work: **10.6 minutes**



HEALTH:

Number of Population with Health Insurance: **4,061**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **3,039**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **1,677**



Number with No Insurance: **372**

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: **2.16**

Median Household Value: **\$79,000**

Total Number of Structures: **2,308**

Single Unit: **1,712**

Multi-Unit: **484**

Mobile Home: **112**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **1,674**



EDUCATION:

Number of School-age Children: **1,188**

Total Population Over 25 Years of Age: **2,960**

*Graduated High School (incl. GED): **1,062**

*Attained Some College, No Degree: **886**

*Attained Associates Degree: **371**

*Attained Bachelor's Degree: **382**

*Attained Graduate or Professional Degree: **120**



*Data points indicate highest education level achieved

Ensure that **you count, Goodland counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.